

**SHASTA COUNTY METHAMPHETAMINE TASK FORCE
STEERING COMMITTEE**

12 March 2009, 12 Noon, Chemical People, 4352 Caterpillar Road

AGENDA:

- I. CALL TO ORDER, ROLL CALL
- II. REVIEW MINUTES OF January 8th, 2009 MEETING
- III. CORRESPONDENCE
- IV. FINANCIAL REPORT – Betty Cunningham
 - A. Approve reimbursement for domain name
- V. COMMITTEE / ACTIVITY REPORTS – Chairs
 - A. Web Site
 - 1. Implementation of Joomla with Robert Strazzarino
 - 2. Implementation of Google Analytics
 - B. Brochures
 - C. Meth HotLine & reference manual
 - D. Refrigerator magnets (was this to be removed from agenda?)
 - E. Drug-Free Workplace, Drug Policy, window stickers (was this to be removed from agenda?)
 - F. Speakers' Bureau
 - 1. MMC Grand Rounds CME 27 February 2009
 - 2. John: Bella Vista K-8 (?)
 - 3. Other presentations
 - G. Public Awareness / Information Project: On hold
 - H. Outdoor Print Ads (Stott Outdoor, Michael Schwartz 530.342.3235) (On hold)
 - I. Tear tabs
 - J. Self Help group
- VI. OLD BUSINESS
- VII. NEW BUSINESS
- VIII. OTHER MATTERS, OPEN DISCUSSION
- IX. ADJOURNMENT

- X. NEXT STEERING COMMITTEE MEETING: 12 Noon, Thursday 14 May 2009, Chemical People

- XI. NEXT GENERAL MTF MEETING: 0830 Monday 13 April 2009, Blood Source Conference Room

XII. Joomla:

XIII. Google Analytics

A. From Wikipedia: Google Analytics is implemented by including what is known as a "page tag". This is referred to as the Google Analytics Tracking Code (GATC) and is a hidden snippet of JavaScript code that the user adds onto every page of their website. This code acts as a beacon, **collecting private visitor data and sending it back to Google data collection servers for processing.**

B. Seems to be well accepted. Do we really have anything to fear from their collecting our utilization data?

XIV.